

# Invest in your people

Web Directions

## Direction 2018

Nov. 1-2

The International Convention Centre  
Darling Harbour

[webdirections.org/wds](http://webdirections.org/wds)

### Let us help you invest in your team

We know you want to build and maintain the most engaged, knowledgeable and passionate team.

Let us help you. Invest just 1% of your team's time and salary with us and like hundreds of companies, government departments, NGOs, and educational institutions you can trust us to return them

- up to date with the latest currents of thought and techniques
- even more engaged with their work
- full to the brim with ideas that can put to use the following Monday morning
- even more excited to be working with you

500+ Passionate Attendees

24 Transformational Speakers

2 Unforgettable Days



### Genuine Industry leaders

Founded by one of the Web's genuine long term global leaders, John Allsopp, Web Directions has for over a decade brought leading thinkers across the digital spectrum together to connect, and develop themselves further.

### World Leading Speakers, delivering real world knowledge

Our unparalleled network, and deep understanding of trends in Web and digital creativity allow us to assemble a program unlike any you'll see in the World. Where we lead, others follow, globally.

Our speakers are chosen for their rare combination of deep insights, and real world experience, and come from or have worked with globally leading companies. Your team would have to travel the world to be exposed to this calibre of program.

### Much more than just a conference

Our events are much more than as good a conference program as you'll find anywhere. Attendees

- are exposed to ground breaking uses of technology in our hands-on showcases
- have access to professionally edited videos of each session

### Our promise

If we don't send your people back more engaged, enthused, and with actionable insights and techniques, they can attend our next conference free.

*Out of any conference, Web Directions is far and away our favourite*

Dave Greiner,  
founder Campaign Monitor

### Combined Pass

Summit  
Summit Video  
AI or Culture Conference

\$1895 Until 19 October  
\$1995 Standard

REGISTER NOW

### Silver Pass

Summit  
Summit Video

\$1495 Until 19 October  
\$1595 Standard

REGISTER NOW

### Classic Pass

Summit

\$1395 Until 19 October  
\$1495 Standard

REGISTER NOW

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# Invest in your team members

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## TEAM PASS

We know keeping your team on top of new developments, and maintaining their excitement and passion can be challenging. But a great way to achieve both these things is a two day offsite for your team to recharge and refocus at Direction.

Two full days of world leading experts in product, design and engineering, social events, and much more, it's the perfect combination of the informative, inspirational and social. And now we've got an offering especially for teams.

## WHAT DO YOU GET?

Send a team of five or more to Summit and get even more. Register with the code 'team' and for the price of a classic ticket per team member, and each team member will get:

- A Silver pass for each attendee
- A licence to the videos from Summit 2018
- A licence to the videos from our Code and Design 2018 conferences
- And we'll give your team recognition at the event, on screen and from the stage.

But wait! If you sign up a team of 8 or more, you'll get all this plus:

A complementary place at our Culture (taking place the day before Summit), ideal for team leaders.

A 2 Hour session with Web Directions founder, John Allsopp, for your whole team (even those not attending Summit!) Hear John's thoughts on what's critical to focus on in the world of digital product and service design, development and delivery. The session can take place in person, or online. John's insights are in demand at conferences like Smashing, Beyond Tellerrand, and Fluent as well as by companies around the world.

All for the price of a classic ticket to the event. Remember just register with the code 'team'.

## YOUR INVESTMENT

From \$6495 for 5 team members

Invest around 1% of your teams time and salary to keep them engaged, and up to date.

From \$6495 for a team of 5, and additional team members for \$1295, all GST inclusive.

Just register 5 or more team members with the code 'team' and we'll take care of the rest.

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