

Sydney, July 21st 2023

WEB

DIRECTIONS

AI 2023

exploring the technologies, opportunities and impact of generative AI

Who's it for?

professionals currently using, or exploring generative AI in their professional practice
decision makers using or evaluating the use of these technologies in their organisations

Why Partner?

Showcase your technologies and platforms to an enthusiastic audience of engaged professionals and decision makers exploring and using these technologies

Why Web Directions?

For nearly 20 years we've helped web and digital professionals stay up to date with the technologies and practices of delivering world class experiences.

We've long covered AI and machine learning at our conferences and started Web Directions AI in 2017.

And we use these technologies ourselves on **Conffab**, our streaming platform.

In short we run highly respected events with expert content that are great experiences as well and know what we're talking about



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Awareness Partners

For: early stage companies looking to gain brand and product **awareness**

Includes:

- Logo in the AI site
- Logo on screen throughout the conference
- Logo on signage at event venue
- Twitter and LinkedIn mentions and thanks
- Inclusion in pre and post conference emails
- Shout outs from the stage by MC
- One conference pass

Price: \$1995

Presence Partners

For: established companies and investors looking to **engage** our audience directly

Includes:

- All awareness inclusions
- well trafficked location in our breakout space
- power and wifi
- Furniture—cocktail tables and stools, or trestle tables
- BYO booth kit (size subject to approval)
- 3 conference passes

Price: \$5995

Impact Partners

For: market leading companies and investors looking to make an **impact** on our audience

Includes:

- All awareness and presence inclusions
- Exclusive association with a key touchpoint including
 - Barista Coffee
 - AI Happy Hour
 - Lanyards
 - Diversity and Inclusion Scholarship
 - Carbon Neutral Program

Plus 6 conference passes

Price: \$9995